

Driving Strategic Innovation – Sample Course Schedule

Cambridge, MA

DAY 1

2:30 – 3:00 PM	Registration
3:00 – 5:00 PM	Introduction: Observe, Admire and Adapt
5:00 – 6:30 PM	Entrepreneurial Dynamics: How to Nail it
6:30 – 7:30 PM	Welcome Reception

DAY 2

8:00 – 8:30 AM	Breakfast
8:30 – 9:30 AM	Learning Synthesis
9:30 -12:30 PM	Introduction to the DSI Framework Clockspeed & Strategic Value Dynamics, Value Capture & Portfolios
12:30-1:30 PM	Lunch
1:30 – 4:30 PM	Innovation Dynamics
4:30 – 5:00 PM	Break
5:00 – 7:00 PM	Entrepreneurial Dynamics : How to Scale it



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DAT 3	
8:00 – 8:30 AM	Breakfast
8:30 – 9:30 AM	Learning Synthesis
9:30 -12:30 PM	Innovation for Sustainability
12:30 – 1:30 PM	Lunch
1:30 – 5:00 PM	Why Great Innovations Fail
	Understanding Strategic Resources
5:00 – 5:30 PM	Break
5:30- 7:00 PM	Entrepreneurial Dynamics: How to Sail It
<u>DAY 4</u>	
8:00 – 8:30 AM	Breakfast
8:30 – 9:30 AM	Learning Synthesis
9:30 -12:30 PM	Creating and Capturing Value with Strategic Partners
12:30 – 1:30 PM	Lunch
1:30 – 4:00 PM	Business Model Innovation & Organizational Culture
	Understanding Strategic Resources
4:00 – 4:30 PM	Break
4:30- 7:00 PM	Ambidextrous Leaders: Manage the present, create

the future



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8:00 – 8:30 AM	Breakfast
8:30 – 9:30 AM	Learning Synthesis
9:30 -12:30 PM	Alien Thinking: The Unconventional Path to Breakthrough Ideas
12:30 – 1:30 PM	Lunch
1:30 – 4:30 PM	From Value-Chains to Ecosystems
4:00 – 6:15 PM	Synthesis: Pulling It All Together
6:30-8:30 PM	Closing Dinner: MIT Museum
<u>DAY 5</u>	
8:00 – 8:30 AM	Breakfast
8:30 – 10:00 AM	Innovation & Teams
10:00 -11:30 PM	Organizational Transformation
11:30 – 12:30 PM	Conclusions & Program Closing
12:30 – 1:30 PM	Celebration Lunch